

Communiqué

FESTIVAL INTERNATIONAL KREOL 2018

LOGO COMPETITION

The Organising Committee of the 13th Edition of Festival international Kreol (FIK) has been set up by the Ministry of Tourism in collaboration with other government partners to look into the organization of the event.

Mauritian Nationals/Institutions are invited to participate in a logo competition for the Festival International Kreol. Proposals should reflect the objective of FIK which is to promote our kreol culture and heritage among the local Mauritian and Indian Ocean Community.

The selected logo will be used in different forms and formats for all publications and promotion of the activities in FIK 2018 as well as future editions.

A prize of **Rs 100,000** will be awarded to the artwork which has been retained.

Further details and conditions for participation are available at the website of the Ministry of Tourism <http://tourism.gov.mu> and may also be collected at the office of the Ministry of Tourism.

The deadline for submission of proposals is on **15 September 2018 at noon** at the under-mentioned address of the Ministry of Tourism. The Leisure Events Unit, may be contacted on 210 9644 or 210 9151 for additional information.

Ministry of Tourism
5th Floor, Air Mauritius Centre,
John Kennedy Street
Port Louis

20 August 2018

FESTIVAL INTERNATIONAL KREOL 2018

Specifications of Logo and Conditions for Participation

LOGO COMPETITION

1. Proposals should reflect the object of the Festival International Kreol (FIK).
2. The selected logo will be used in different forms and formats for all publications and promotion of the activities in FIK 2018 as well as future editions.

Specifications of logo/Conditions for participation: -

1. Format – Vector format and high definition jpeg.
2. Colour – Maximum four flat colours or quadrichromy (full colour).
3. The Logo must also be submitted in the following **printed** formats: -
 - a) colour on white A4 size paper;
 - b) a reduced black and white version of 3 x 3 cm;
 - c) letterhead on A4 size paper; and
 - d) letterhead on A5 size paper.
4. The maximum number of entries per individual or institution shall be limited to two.
5. Each entry shall be an original work and free from any copyright.
6. (a) Each entry shall be signed by a pseudonym on the verso; and
(b) The name, address and telephone number of the participant(s) together with the pseudonym used shall be submitted in a sealed separate envelope and inserted into the main envelope. The main envelope shall mention “Logo Competition – Festival International Kreol”.
7. A brief on the logo explaining the various features and their significances shall also be submitted.
8. The logo and the pseudonym shall be addressed to:

**The Permanent Secretary
Ministry of Tourism
5th Floor, Air Mauritius Centre,
John Kennedy Street
Port Louis**

9. The deadline for submission of proposals is on **15 September 2018 at noon** at the Ministry of Tourism, Ground Floor/5th Floor, Air Mauritius Centre, Port Louis. The Leisure Events Unit, may be contacted on 210 9644 or 210 9151 for additional information.

N.B: (A) PLEASE MENTION 'LOGO COMPETITION – FESTIVAL INTERNATIONAL KREOL' ON THE ENVELOPE

(B) DO NOT WRITE NAME OF THE DESIGNER ON ANY ENVELOPE.

10. A prize of **Rs 100,000** will be awarded to the artwork which has been retained.

11. The Jury reserves the right not to make any award following this competition and his decisions shall be final and binding.

12. The selected designer may be requested to modify or amend the original logo at no extra cost.

13. The selected logo shall become the property of the Government of Mauritius.

14. Entries not retained shall be returned to participants upon their written request.

APPLICATION FORM : Rules and regulations are available at the website of the Ministry of Tourism <http://tourism.gov.mu>. These may also be collected at the Ministry of Tourism, 5th Floor, Air Mauritius Centre, John Kennedy Street, Port Louis.