4.1 Tourist profile

- 67% of tourists interviewed were males and 33% were females.

- The mean age of a male tourist was 40.1 years while that for a female was 39.5 years.

- The average party size was 2.1.

- 62% of the tourists interviewed travelled on package.

- 84% of the respondents were employed, 10% were retired persons, 3% were students and another 2% were housewives.

- Among the tourists who were in employment, 59% were professionals or managers, 21% technicians while the rest (20%) were employed at clerical level or below.

- 72% of the tourists were on holiday in Mauritius, 14% of them were on honeymoon, 9% on business and 3% visiting friends or relatives.

- 77% of the respondents stayed in hotel, 7% in bungalow, 6% in boarding houses and 8% with friends.

- 32% of the tourists were motivated by their friends, 24% by previous visits and 22% by tour operators.

- Repeat tourists accounted for 36% of the sample.

- 95% of the respondents expressed complete satisfaction about their stay in general.